

# 2024 CASH RATES 2024

## CLASSIFIED ADVERTISING

MINIMUM AD—ONE INSERTION—\$10.25 PER AD  
(15 words or less per ad)

### SAVE ON ADDITIONAL CONSECUTIVE INSERTIONS

Receive a DISCOUNT of 10% off the single insertion price for the second week, 20% for the third week, and 30% for the fourth week.

### MORE THAN 15 WORDS – SEE CHART

For ads over 35 words, the rate is 60¢ per additional word for one insertion. If you want to run the ad more than once, refer to the chart. Phone number counts as one word. E-mail addresses count as two words. Web sites count as two words. **Names, addresses and directions are part of the ad and each word is to be counted.**

**BOLD ADS ARE \$4.00 EXTRA (1 TIME).**

**BLIND ADS ARE \$7.50 EXTRA PER INSERTION.**

**WHEN ADS ARE BILLED \$2.00 IS ADDED.**

**SAVE BILLING CHARGE — SEND PAYMENT.**

☆ **DEADLINE: MONDAY 12:00 NOON** ☆

Ph. 574/831-2138 Fax: 574/831-2131  
P.O. Box 45, New Paris, IN 46553

— HOURS: 8 a.m.-5 p.m., Mon. thru Fri. —

## INSERTIONS

No. of Words	1	2	3	4
Minimum (15)	\$ 10.25	\$ 19.48	\$ 27.68	\$ 34.86
16	10.85	20.62	29.30	36.90
17	11.45	21.76	30.92	38.94
18	12.05	22.90	32.54	40.98
19	12.65	24.04	34.16	43.02
20	13.25	25.18	35.78	45.06
21	13.85	26.32	37.40	47.10
22	14.45	27.46	39.02	49.14
23	15.05	28.60	40.64	51.18
24	15.65	29.74	42.26	53.22
25	16.25	30.88	43.88	55.26
26	16.85	32.02	45.50	57.30
27	17.45	33.16	47.12	59.34
28	18.05	34.30	48.74	61.38
29	18.65	35.44	50.36	63.42
30	19.25	36.58	51.98	65.46
31	19.85	37.72	53.60	67.50
32	20.45	38.86	55.22	69.54
33	21.05	40.00	56.84	71.58
34	21.65	41.14	58.46	73.62
35	22.25	42.28	60.08	75.66
Each Adn'l	+ .60	+ 1.14	+ 1.62	+ 2.04

*Place Your Ads Online 24 Hours a Day, 7 Days a Week*

*www.farmers-exchange.net*