

2020 CASH RATES 2020

CLASSIFIED ADVERTISING

MINIMUM AD—ONE INSERTION—\$9.15 FOR EACH AD!
(15 words or less per ad)

SAVE ON ADDITIONAL CONSECUTIVE INSERTIONS

Receive a DISCOUNT of 10% off the single insertion price for the second week, 20% for the third week, and 30% for the fourth week.

MORE THAN 15 WORDS – SEE CHART

For ads over 35 words, the rate is 45¢ per additional word for one insertion. If you want to run the ad more than once, refer to the chart. Phone number counts as one word. E-mail addresses count as two words. Web sites count as two words. **Names, addresses and directions are part of the ad and each word is to be counted.**

BOLD ADS ARE \$3.50 EXTRA (1 TIME).

BLIND ADS ARE \$5.00 EXTRA PER INSERTION.

WHEN ADS ARE BILLED \$2.00 IS ADDED.

SAVE BILLING CHARGE — SEND PAYMENT.

☆ DEADLINE: MONDAY 12:00 NOON ☆

Ph. 574/831-2138 Fax: 574/831-2131
P.O. Box 45, New Paris, IN 46553

— HOURS: 8 a.m.-5 p.m., Mon. thru Fri. —

INSERTIONS

No. of Words	1	2	3	4
Minimum (15)	\$ 9.15	\$ 17.39	\$ 24.71	\$ 31.12
16	9.60	18.25	25.93	32.66
17	10.05	19.11	27.15	34.20
18	10.50	19.97	28.37	35.74
19	10.95	20.83	29.59	37.28
20	11.40	21.69	30.81	38.82
21	11.85	22.55	32.03	40.36
22	12.30	23.41	33.25	41.90
23	12.75	24.27	34.47	43.44
24	13.20	25.13	35.69	44.98
25	13.65	25.99	36.91	46.52
26	14.10	26.85	38.13	48.06
27	14.55	27.71	39.35	49.60
28	15.00	28.57	40.57	51.14
29	15.45	29.43	41.79	52.68
30	15.90	30.29	43.01	54.22
31	16.35	31.15	44.23	55.76
32	16.80	32.01	45.45	57.30
33	17.25	32.87	46.67	58.84
34	17.70	33.73	47.89	60.38
35	18.15	34.59	49.11	61.92
Each Addn'l	+ .45	+ .86	+ 1.22	+ 1.54

Place Your Ads Online 24 Hours a Day, 7 Days a Week

www.farmers-exchange.net