

2025 CASH RATES 2025

CLASSIFIED ADVERTISING

MINIMUM AD—ONE INSERTION—\$10.50 PER AD
(15 words or less per ad)

SAVE ON ADDITIONAL CONSECUTIVE INSERTIONS

Receive a DISCOUNT of 10% off the single insertion price for the second week, 20% for the third week, and 30% for the fourth week.

MORE THAN 15 WORDS – SEE CHART

For ads over 35 words, the rate is 65¢ per additional word for one insertion. If you want to run the ad more than once, refer to the chart. Phone number counts as one word. E-mail addresses count as two words. Web sites count as two words. **Names, addresses and directions are part of the ad and each word is to be counted.**

BOLD ADS ARE \$4.00 EXTRA (1 TIME).

BLIND ADS ARE \$7.50 EXTRA PER INSERTION.

WHEN ADS ARE BILLED \$2.00 IS ADDED.

SAVE BILLING CHARGE — SEND PAYMENT.

☆ **DEADLINE: MONDAY 12:00 NOON** ☆

Ph. 574/831-2138 Fax: 574/831-2131
P.O. Box 45, New Paris, IN 46553

— HOURS: 8 a.m.-4 p.m., Mon. thru Fri. —

INSERTIONS

No. of Words	1	2	3	4
Minimum (15)	\$ 10.50	\$ 19.95	\$ 28.35	\$ 35.70
16	11.15	21.19	30.11	37.92
17	11.80	22.43	31.87	40.14
18	12.45	23.67	33.63	42.36
19	13.10	24.91	35.39	44.58
20	13.75	26.15	37.15	46.80
21	14.40	27.39	38.91	49.02
22	15.05	28.63	40.67	51.24
23	15.70	29.87	42.43	53.46
24	16.35	31.11	44.19	55.68
25	17.00	32.35	45.95	57.90
26	17.65	33.59	47.71	60.12
27	18.30	34.83	49.47	62.34
28	18.95	36.07	51.23	64.56
29	19.60	37.31	52.99	66.78
30	20.25	38.55	54.75	69.00
31	20.90	39.79	56.51	71.22
32	21.55	41.03	58.27	73.44
33	22.20	42.27	60.03	75.66
34	22.85	43.51	61.79	77.88
35	23.50	44.75	63.55	80.10
Each Addn'l	+ .65	+ 1.24	+ 1.76	+ 2.22

Place Your Ads Online 24 Hours a Day, 7 Days a Week – www.farmers-exchange.net

We Do Not Accept Credit Cards • Cash or Check Only