

# 2015 CASH RATES 2015 CLASSIFIED ADVERTISING

**MINIMUM AD—ONE INSERTION—\$8.85 FOR EACH AD!**  
(15 words or less per ad)

**SAVE ON ADDITIONAL CONSECUTIVE INSERTIONS**

Receive a DISCOUNT of 10% off the single insertion price for the second week, 20% for the third week, and 30% for the fourth week.

**MORE THAN 15 WORDS – SEE CHART**

For ads over 35 words, the rate is 40¢ per additional word for one insertion. If you want to run the ad more than once, refer to the chart. Phone number counts as one word. E-mail addresses count as two words. Web sites count as two words. **Names, addresses and directions are part of the ad and each word is to be counted.**

**BOLD ADS ARE \$3.00 EXTRA (1 TIME).**

**BLIND ADS ARE \$5.00 EXTRA PER INSERTION.**

**WHEN ADS ARE BILLED \$2.00 IS ADDED.**

**SAVE BILLING CHARGE — SEND PAYMENT.**

**☆ DEADLINE: MONDAY 12:00 NOON ☆**

Ph. 574/831-2138 Fax: 574/831-2131  
P.O. Box 45, New Paris, IN 46553

**— HOURS: 8 a.m.-5 p.m., Mon. thru Fri. —**

## INSERTIONS

No. of Words	1	2	3	4
Minimum (15)	\$ 8.85	\$ 16.82	\$ 23.90	\$ 30.10
16	9.25	17.58	24.98	31.46
17	9.65	18.34	26.06	32.82
18	10.05	19.10	27.14	34.18
19	10.45	19.86	28.22	35.54
20	10.85	20.62	29.30	36.90
21	11.25	21.38	30.38	38.26
22	11.65	22.14	31.46	39.62
23	12.05	22.90	32.54	40.98
24	12.45	23.66	33.62	42.34
25	12.85	24.42	34.70	43.70
26	13.25	25.18	35.78	45.06
27	13.65	25.94	36.86	46.42
28	14.05	26.70	37.94	47.78
29	14.45	27.46	39.02	49.14
30	14.85	28.22	40.10	50.50
31	15.25	28.98	41.18	51.86
32	15.65	29.74	42.26	53.22
33	16.05	30.50	43.34	54.58
34	16.45	31.26	44.42	55.94
35	16.85	32.02	45.50	57.30
Each Addn'l	+ .40	+ .76	+ 1.08	+ 1.36

*Place Your Ads Online 24 Hours a Day, 7 Days a Week*

[www.farmers-exchange.net](http://www.farmers-exchange.net)